

IIAB-Expo Sponsorship cum stall Booking

Sponsorship/Benefits	Platinum	Cocktail Dinner	Lunch Day 1	Lunch Day 2	Gold sponsor	Silver Sponsor	Speaker Slot
Indian Rupees (Lakhs)	25	22	15	15	13	10	5
USD*	35000	31000	21000	21000	18000	14000	7000
Exhibition stall with standard Equipped one (or bare space) in Sq. Meter	54	54	36	36	36	27	None
Delegate Passes	15	12	8	8	8	6	5
Gala Dinner Passes	6	5	3	3	2	2	2
Lunch Coupons	15	12	8	8	8	6	5
Speaker slot in minutes	15	12	10	10	7	5	7
BRANDING EXPOSURE							
Company Logo on website	YES	YES	YES	YES	YES	YES	YES
Company Logo on Event Mailing	YES	YES	YES	YES	YES	YES	YES
Combined sponsor flex at exhibition site	YES	YES	YES	YES	YES	YES	YES
Stage background logo	YES	YES	YES	YES	YES	YES	YES
Individual company welcome standee at exhibition site	4	3	2	2	2	1	1